

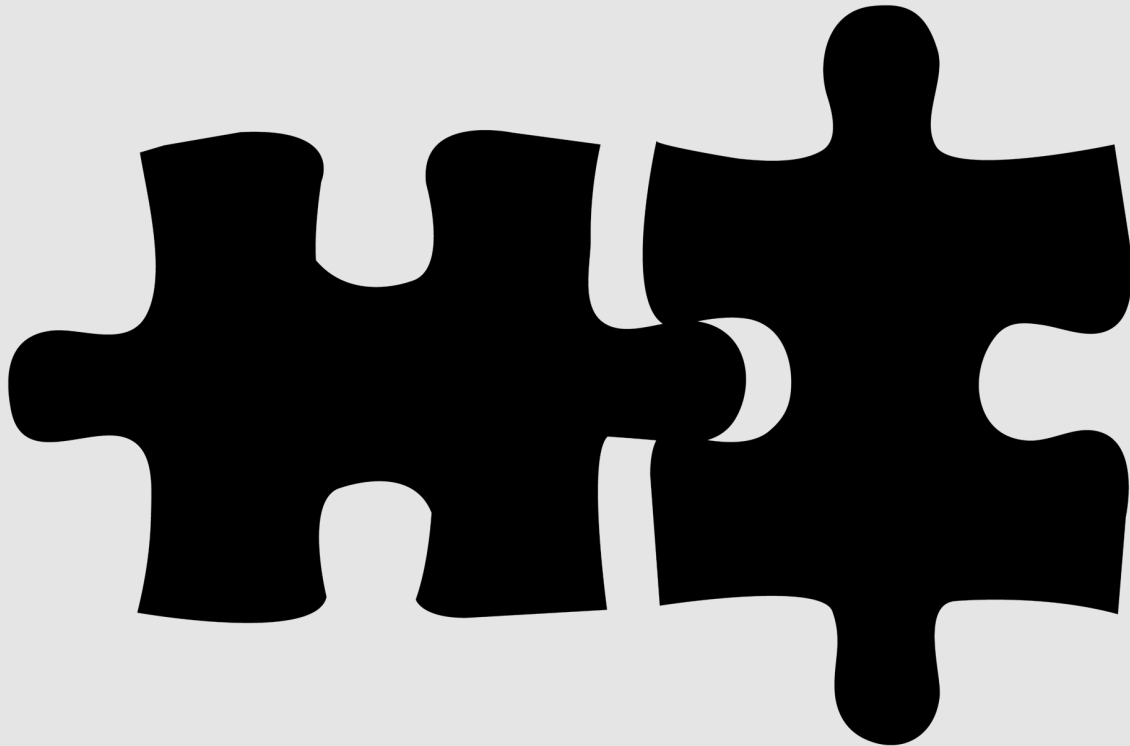


What's It All About?

Changing the Odds for Rural People and Places

David Dodson
NCII Advisor

People or Place: The Perennial Rural Dilemma



- People over Place: Talent Migrates Away
- Place over People: Rising Tide Leaves Many Boats Behind
- The Answer: Rural Community Colleges have TWO BIG JOBS

Job One: Strengthen Social Mobility

INTRAGENERATIONAL MOBILITY

VERSUS

INTRAGENERATIONAL MOBILITY

INTERGENERATIONAL MOBILITY

Intergenerational mobility is the social movement or mobility occurring from one generation to the next

Social movement occurs from one generation to the next

Ex: a child of a factory worker becoming a professor

There is a difference between the social position between parents and children

INTRAGENERATIONAL MOBILITY

Intragenerational mobility refers to social movement occurring within an individual's lifetime

Social movement occurs over the course of one's lifetime

Ex: a supervisor of a factory becoming its manager

There may not be much of a difference between the social position between parents and children

Visit www.PEDIAA.com

Job One: Strengthen Community Vitality

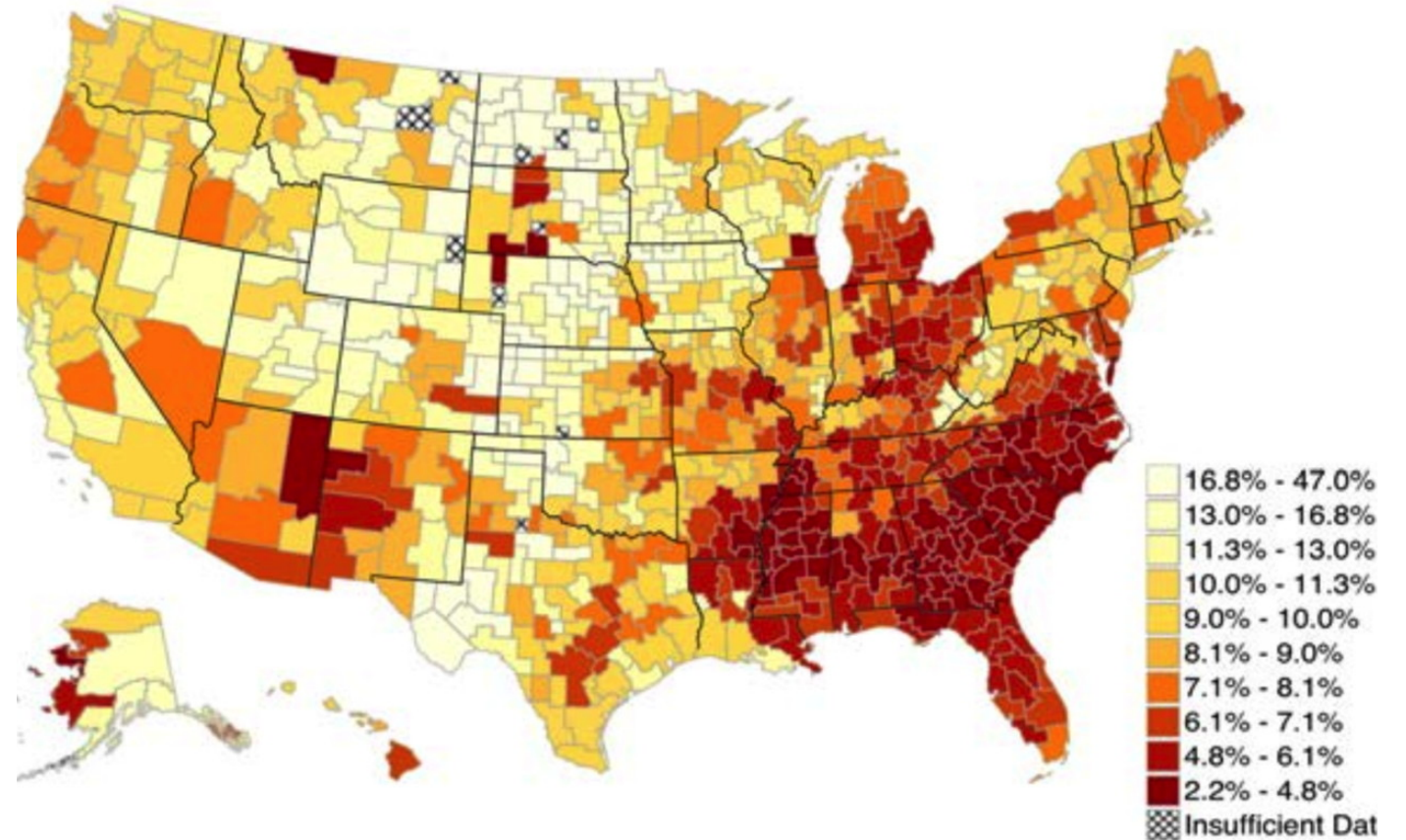
The Cycle of Development



Social Mobility

- Mobility prospects are shaped by PLACE
- Measured by Place of Birth
- Is Our Region Launching Folks to Rise?
- Is Our Region Keeping the People We Launch?
- Challenge: Launch AND Retain Talent
- That Requires Equity and Competitiveness

Probability of Reaching Top Quintile from Bottom Quintile



Corr. with baseline $\bar{r}_{25} = 0.91$ (unweighted), 0.92 (pop-weighted)

Two #1 Jobs: Our Work

Play the Inside Game and the Outside Game

- Inside Game: Strong Pathways for Inter and Intra-Generational Mobility
- Outside Game: Strong Regional “Ecosystem of Opportunity”

Remember the Iceberg: What Lies Beneath Matters

- Community Narrative, Mindsets, and Culture

Stay Values-Focused

- Equity **AND** Competitiveness: NO EITHER OR

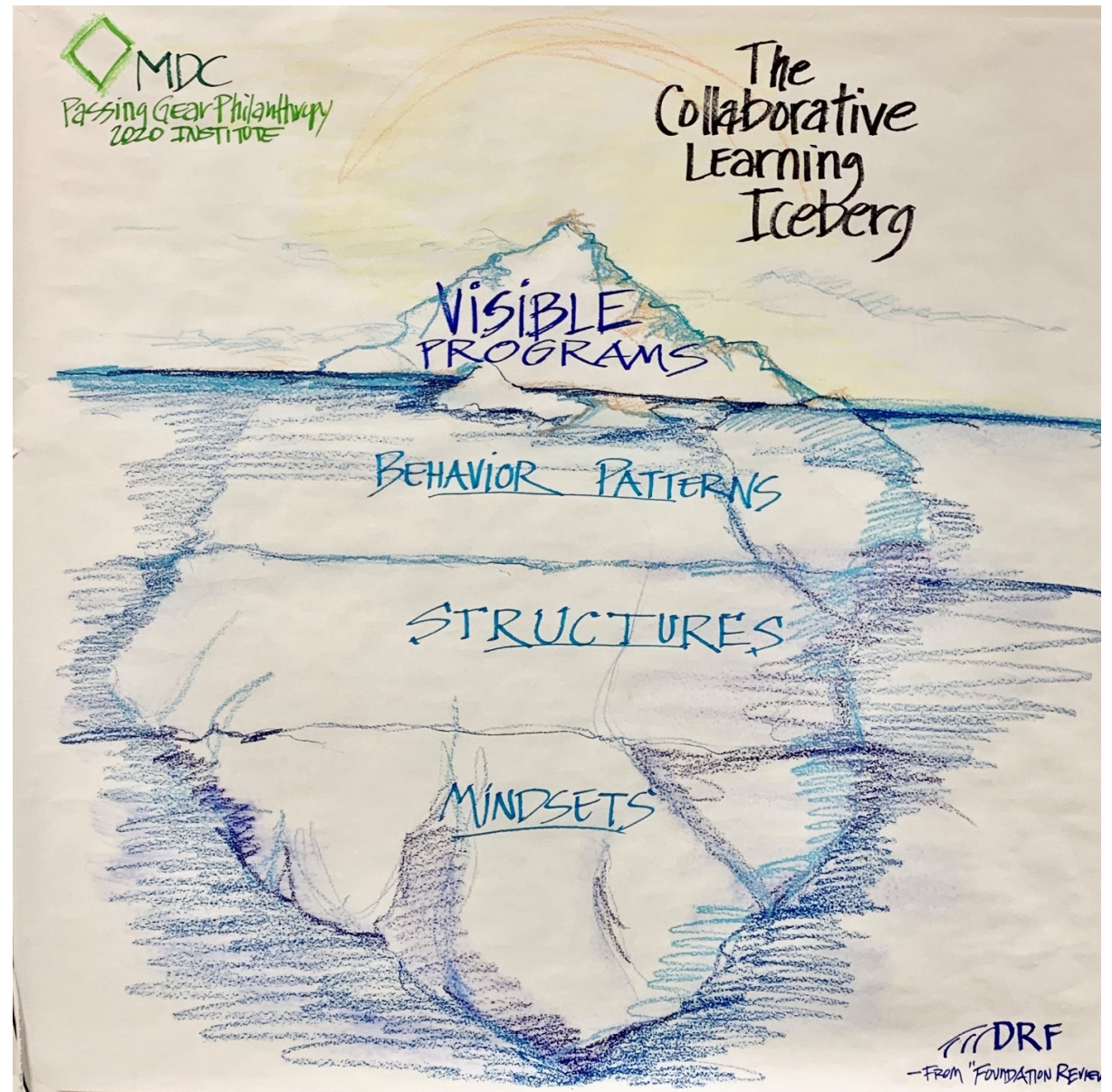
THE OUTSIDE GAME



- Join the Table or Build It if It Doesn't Exist
 - College as Convenor?
 - Assemble Critical Mass of Imaginative Voices
 - Elevate “Undiscussables”
- Practice Karl Stauber’s Maxim:
 - Change the Conversation
 - Change Who’s In the Conversation
 - Change Behavior
 - Change Outcomes
- Capture the Broadband Moment
 - Digital Equity is at the Heart of Regional Vitality and Social Mobility

Pay Attention to What Lies Beneath (It Can Derail You)

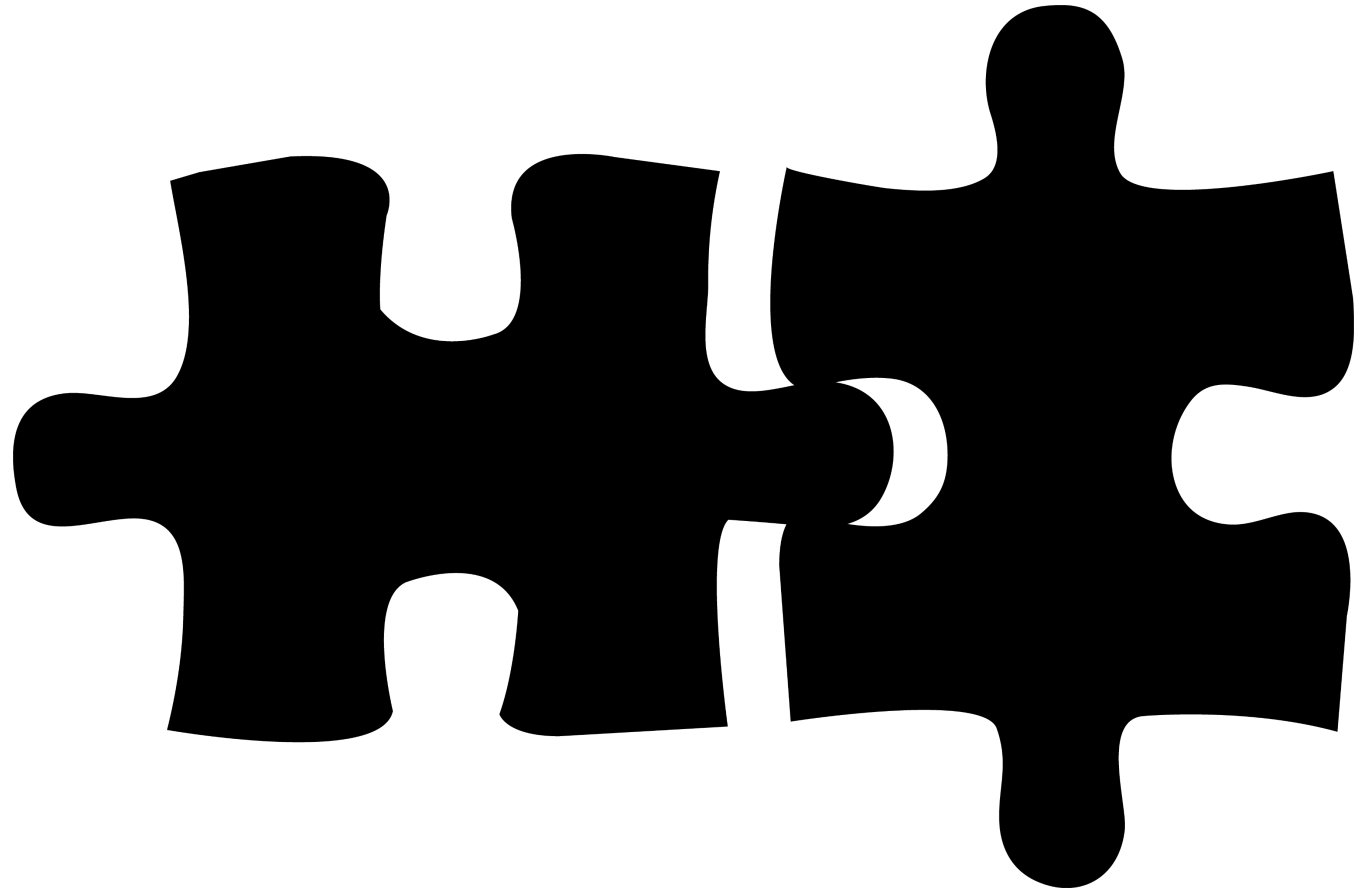
- Old School Thinking
- Either-Or Thinking
- Magical Thinking
- Fear of an Alternative Future
- What else is “lurking beneath”?



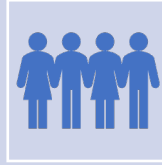
Stay Values-
Focused:

Competitiveness
and Equity

Never Either/OR



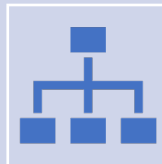
What are the
implications for your
work?



For Team Formation and
Membership



For Your “Outside Work” Agenda



For Your Internal Capacity to Manage
and Align Your Two #1 Jobs