



Rural Guided Pathways Project
Institute 2: October 19–21, 2022
Reconsidering and Redesigning the Institutional Program Mix

AGENDA

Meeting Objectives

- Review and analyze institutional program data and identify gaps that exist in program offerings.
- Discuss which student populations are being served by which programs at the institution and which student populations are not in a program at all.
- Identify equity implications of current disaggregated program enrollment and completion data.
- Develop an internal communications plan to share program data with internal stakeholders, including the best framing for the institutional implications of the program data and the next steps for making changes.
- Setting the stage for how to engage community partners in the conversation about community college programs, alignment with the workforce, gaps that exist, and how to collaborate to address those gaps.

Wednesday, October 19th

- 8:30am – 9:45am** **CEO Breakfast with Aspen CEP Rural Advisory Committee Members**
Wyoming Ballroom B
- 10:00am – 12:30pm** **Orientation for Coaches, Subject Matter Experts, Partners and NCII Team**
Wyoming Ballroom C

- 12:00pm – 2:00pm** **Meeting Registration**
Grand Ballroom Foyer
- 12:30pm – 1:30pm** **College Team Leads/Coach Prep Meeting**
Identified College Leads and Project Coaches Only, please
Wyoming Ballroom C
- 2:00pm – 2:15pm** **Welcome Overview of the Institute**
Chris Baldwin, Senior Fellow, NCII
Gretchen Schmidt, Senior Fellow, NCII
Grand Ballroom A/D
- 2:15pm – 3:00pm** **Insights on the Cohort’s Program Data**
Davis Jenkins, Senior Research Scholar, CCRC
Hana Lahr, Senior Research Associate, CCRC
Grand Ballroom A/D
- Leaders from the Community College Research Center will provide an overview of the cohort’s submitted program and completion data along with insights on how individual institutional data can be used to make decisions about program alignment and help to influence student program choice.
- 3:00pm – 4:00pm** **The Pathways Journey at Laramie County
Community College: Insights and Lessons Learned**
Joe Schaffer, President, Laramie County Community College
Bob Salazar, Trustee & Board Vice Chair, Laramie County Community College
*Melanie Young, English Faculty & Program Director, Laramie County
Community College*
Grand Ballroom A/D
- Laramie County Community College formally began its guided pathways implementation journey as part of the AACC Pathways 2.0 project in 2017. President Joe Schaffer will talk about the college’s promising practices, lessons learned, shifts in priorities, and the impact that LCCC’s pathways work has had on retention and completion.
- 4:00pm – 4:15pm** **Break**
- 4:15pm – 5:30pm** **Team Session #1 – A Deeper Conversation about the
Institution’s Program Enrollment and Completion
Data**
See Page 9 for Team Room Assignments
- 6:00pm – 7:00pm** **Opening Reception**
Hosted Bar and Snacks
Grand Ballroom Reception A
- 7:00pm** **Dinner on your own**

Thursday, October 20th

7:45am – 8:15am

Breakfast
Grand Ballroom A/D

8:15am – 9:00am

Converting Short-term Coursetakers to Graduates
Kathy Booth, Project Director, Education Data and Policy, WestEd
Grand Ballroom A/D

Kathy Booth from WestEd and Peter Bahr from the University of Michigan are leading a body of research in Ohio and Colorado examining the course-taking behavior of adult students, in particular, adult students who enroll in a small number of ‘skills-building’ courses. The goal of their research is to understand how adult students are leveraging short-term course-taking to improve earnings, who is benefitting from this type of training, how outcomes vary by program of study, and how skills-builder course-taking relates to stackable credential pathways. Kathy will preview the research and also discuss how WestEd will support an analysis of the ‘skills-builders’ for the colleges in our cohort between Institute #2 and Institute #3.

9:00am – 9:30am

Program Choice, Cost of Attendance, and Financial Stability
Kathy Booth, Project Director, Education Data and Policy, WestEd
Priya Chaplot, Vice President for Strategy, NCII
Grand Ballroom A/D

This session will expand “student financial stability” beyond financial aid and basic needs, highlighting how helping students make informed educational and career choices is directly in support of their economic mobility. Presenters will discuss questions like: How can we help students choose the right — not just the fastest or easiest — program for them? How do we reflect on our own assumptions about which students are good fits for which programs? How do students know the full cost and value of their program of study? How can we encourage students to continue advancing in their program of study?

9:30am – 10:15am

Institutional Change and Leadership at Rural Community Colleges: Findings from the Aspen CEP Case Studies
Josh Wyner, Executive Director, Aspen College Excellence Program
Grand Ballroom A/D

The Aspen College Excellence Program has completed case study research at five rural institutions and will be releasing a report of their findings later this fall. Josh Wyner will provide an overview of the findings from the case studies and also identify the leverage points in rural institutions that have

the potential to support transformational change for the institution, its students, and the community at large.

10:15am – 10:30am Break

10:30am – 12:15pm Cross-college Working Session within Coaching Groups

Working sessions in coaching teams in team time rooms – round-robin structure with questions

These cross-college discussions within coaching groups allows for a structured time to learn from the practices at other institutions and also to strategize about how best to leverage the program enrollment and completion data to make changes at your respective institutions.

12:15pm – 1:00pm Lunch

1:00pm – 1:30pm Start Small, Think Big, Aim High: Setting Your Aperture

Dakota Pawlicki, Director, Talent Hubs, Civic Labs
Grand Ballroom A/D

Dakota will build on the stakeholder mapping session from the June institute to set the stage for the community partner conversations during the college coaching visits and at the February 2023 institute.

1:30pm – 2:30pm Concurrent Sessions for Colleges with Adrienne/Ed and Laura/Ann as Coaches

1. Question and Answer Session with CCRC on Understanding and Using the Program Data Analysis

Davis Jenkins, Senior Research Scholar, CCRC
Wyoming A

This is an opportunity to have an open question and answer session with Davis Jenkins of CCRC about the college's program enrollment and completion data. Davis will also provide examples of institutions that have leveraged this program data to better align programs to transfer institutions and community workforce needs.

2. Building Opportunity Maps in California – Aligning Labor Market Data to Meta-majors

Kathy Booth, Project Director, Education Data and Policy, WestEd
Wyoming B

Kathy and her team at WestEd developed an Opportunity Maps instrument for CA colleges to demonstrate the relationship between educational pathways, skills, and jobs, using region-specific labor market data and common metamajors like Arts & Humanities, Social Sciences, and STEM. These resources use California-specific examples and data but are

relevant in multiple reform contexts. Kathy will talk about the Opportunity Maps and how exploring the alignment (or lack of alignment) that the Opportunity Maps display is important for students and communities.

3. Optimizing Transitions from Non-credit Opportunities and Adult Basic Education

Jim Jacobs, President Emeritus, Macomb Community College (MI)

Julie Parks, Executive Director Workforce Training, Grand Rapids Community College (MI)

Wyoming C

Colleges in Michigan are working together to develop more deliberate and transparent pathways from non-credit delivery options to academic credit-bearing programs of study. Jim Jacobs will discuss the historical context for this work in Michigan and highlight national non-credit transitions work. Julie will provide specific implementation examples from Grand Rapids Community College (MI).

4. Funding Guided Pathways Reforms at Small Colleges

Hana Lahr, Senior Research Associate, CCRC

Vicky Wood, President, Washington State Community College (OH)

Wyoming D

This fall, CCRC released a report that describes how small colleges can fund and sustain guided pathways reforms. It is based on activities at three small Ohio community colleges that have made large-scale changes in practice utilizing the guided pathways model over the past several years. These colleges—North Central State College, Washington State Community College, and Zane State College—have successfully implemented these reforms despite challenges including declining enrollments, decreased tuition revenue, and a reliance on performance funding. Hana will provide an overview of the report findings and President Wood will talk about the work at Washington State.

5. CEO Session

Bill Seymour, Retired President, Cleveland State Community College (TN)

Casper

CEOs only, please

1:30pm – 2:30pm

Communication Workshop Colleges with Erica/Kenny and Joyce/Octavia as Coaches

Led by: Andrea Sussman, Principal, Next Chapter Communications

Grand Ballroom A/D

2:30pm – 2:45pm

Break

2:45pm – 3:45pm

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Communication Workshop

Colleges with Adrienne/Ed and Laura/Ann as Coaches

Led by: Andrea Sussman, Principal, Next Chapter Communications

Grand Ballroom A/D

3:45pm – 4:00pm

Move to Team Session Rooms

4:00pm – 5:00pm

**Team Session #2 – Building out your Institution’s
Communication Strategy**

5:00pm

Dinner on your own

Friday October 21st

8:00am – 8:30am

Breakfast

Grand Ballroom A/D

8:30am – 9:00am

**An Overview of the Ask – Connect – Inspire – Plan
(ACIP) Framework for Onboarding into Programs of
Study**

Hana Lahr, Senior Research Associate, CCRC

Grand Ballroom A/D

To help more students gain early momentum, community colleges need to reimagine new student onboarding with a focus on helping students enter a program of study aligned with their interests, strengths, and aspirations. CCRC has demonstrated how “onboarding” is a process that may take students’ entire first year: It starts before a student even enrolls and extends until they have chosen a program direction, passed program foundation courses, and created an educational plan. The goal is to help students choose a program of study; connect with a community of faculty, students, and others with similar interests; take a course that “lights their fire” for learning, and build a full-program educational plan that shows the courses and timeline for completion. Hana will provide an introduction to the ACIP Framework, which will then be expanded upon in Institute #3.

9:00am – 9:45am

Meaningfully Engaging Community Partners in the Program Alignment Dialogue

John Enamait, President, Stanly Community College

Rebekah Woods, President, Columbia Basin College

Moderator: Gretchen Schmidt, Senior Fellow, NCH

Grand Ballroom A/D

It is not enough to shift the internal institutional priorities about program offerings, program choice, and program alignment; the conversation then needs to extend to the external stakeholders in the community. Presidents from two rural/rural-serving institutions will discuss how they have shifted the dialogue with their K-12, university, and workforce partners to focus more on the role that the external stakeholders can play with the college to better align program pathways into and through the community college.

9:45am – 10:00am

Break

10:00am – 10:45am

Team Time #3 – Institute Reflection and Identifying Next Steps

10:50am – 11:50am

Shifting the Narrative for Opportunity and Mobility in Rural Communities

David Dodson, Senior Fellow, MDC

Moderator: Gretchen Schmidt, Senior Fellow, NCH

Grand Ballroom A/D

Equity and economic competitiveness needs to be considered from both a structural lens and a human lens. In order to make significant improvements in economic mobility for communities, shifts are needed in prevailing narratives about economic mobility and opportunity, in mindsets about the role community stakeholders play in increasing the economic mobility of the citizens in the community and finally, moving toward a set of common and aligned priorities across sectors that elevate economic mobility as a key priority for each stakeholder group. This session will explore how community colleges can work to shift thinking internally at the same time as leaders from the college can work to change the community dialogue by working with partners with aligned mindsets.

11:50am – 12:00pm

Evaluation and Next Steps

Grand Ballroom A/D

COLLEGE	BALLROOM TABLE ASSIGNMENT	TEAM TIME ROOM ASSIGNMENT	COACHES
BIG SANDY COMMUNITY & TECHNICAL COLLEGE	16	Wyoming A	Adrienne Forgette
COLORADO MOUNTAIN COLLEGE	15	Wyoming B	Erica Orians
KILGORE COLLEGE	14	Wyoming B	Erica Orians
LINN-BENTON COMMUNITY COLLEGE	13	Wyoming C	Kenny Lawson
MARION TECHNICAL COLLEGE	12	Wyoming D	Ann Buchele
MISSOULA COLLEGE	11	Wyoming C	Kenny Lawson
NORTHEAST NEBRASKA COMMUNITY COLLEGE	10	Casper	Octavia Lawrence
PATRICK & HENRY COMMUNITY COLLEGE	9	Big Horn	Ed Bowling
REEDLEY COLLEGE	8	Sheridan	Joyce Walsh-Portillo
SAN JUAN COLLEGE	7	Sheridan	Joyce Walsh-Portillo
SOUTHWESTERN OREGON COMMUNITY COLLEGE	6	Sinclair	Laura Rittner
TEMPLE COLLEGE	5	Casper	Octavia Lawrence
UNIVERSITY OF ARKANSAS COMMUNITY COLLEGE AT BATESVILLE	4	Wyoming D	Ann Buchele
WASHINGTON STATE COMMUNITY COLLEGE	3	Big Horn	Ed Bowling
WEST VIRGINIA NORTHERN COMMUNITY COLLEGE	2	Wyoming A	Adrienne Forgette
WHITE MOUNTAINS COMMUNITY COLLEGE	1	Sinclair	Laura Rittner