

Onboarding Initiatives at C CCC

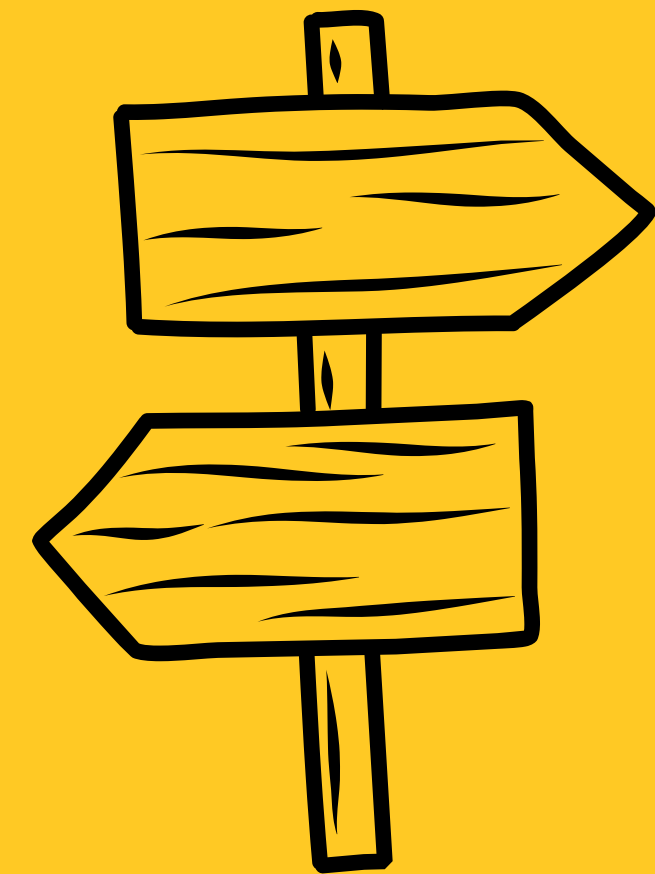


**CENTRAL
CAROLINA**
COMMUNITY
COLLEGE



What to Expect

- **M.A.P. Embark Assessment**
- **Education Navigator Position**
- **CRM**
- **Initiatives**
- **Future Ideas**



M.A.P.: Embark



M.A.P. Embark Assessment

Welcome!

This quick career inventory is designed to show you career choices that match up with your personal interests and may help you confirm your choice of major or give you thoughts about other career possibilities.

This is not a test, so there are no right or wrong answers.

The survey will take about **5-10 minutes**.

Try not to think about:

- Whether you have enough education or training to do the work
- How much money you would make performing the activity

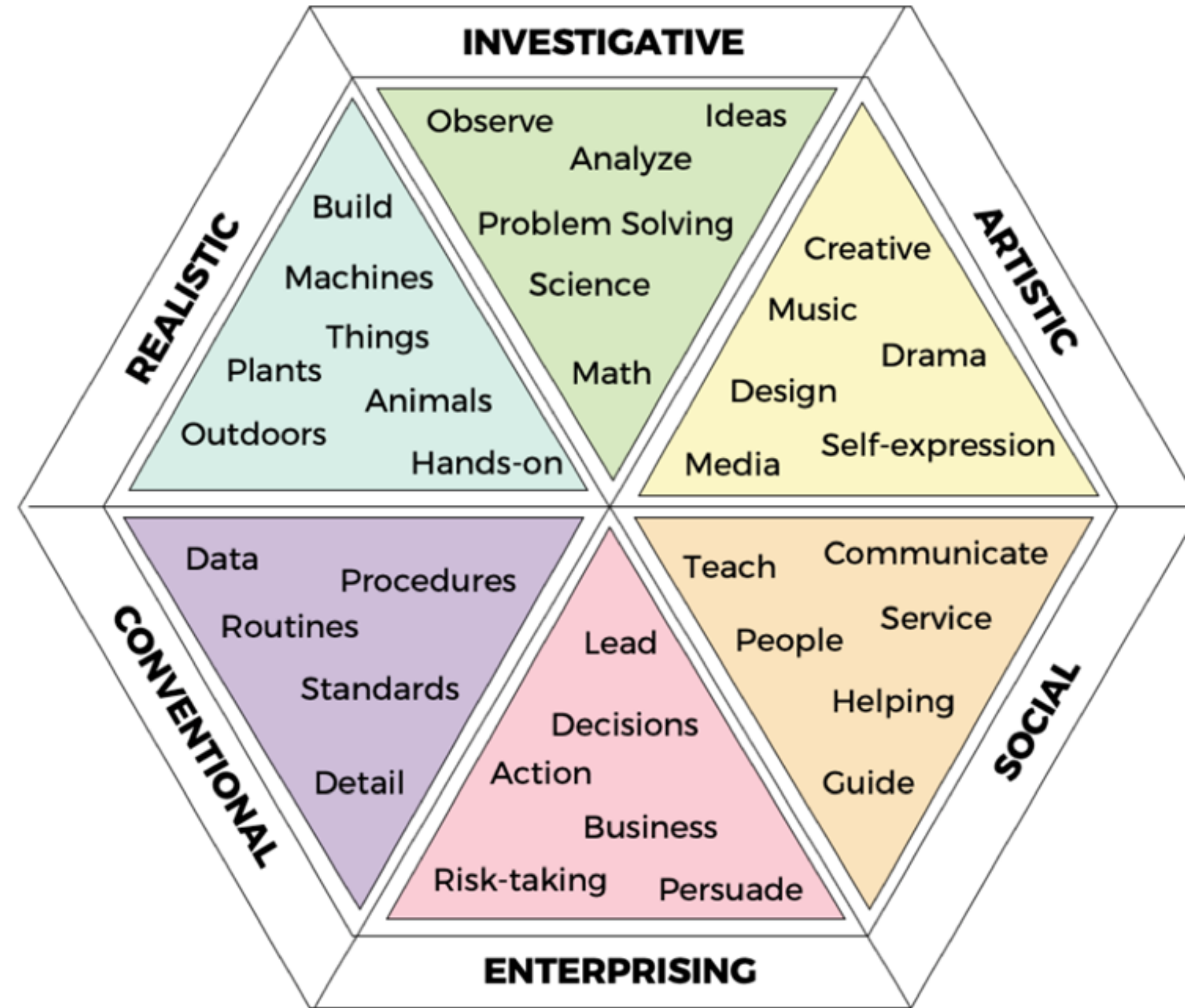
Simply think about whether you would "**LIKE**" or "**DISLIKE**" performing the work activity

Take your time answering the questions, there is **no need to rush**, however your first impression is often the correct impression.

Start »

Based on the RIASEC Assessment (Holland Code)

- Mapped to CCCC Academic Curriculum Programs
- Mapped to Short Term training program (not yet visible to students)



Adam Wade

Student ID Save

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12-29-1984

Feb 5, 2020 at 11:41 am

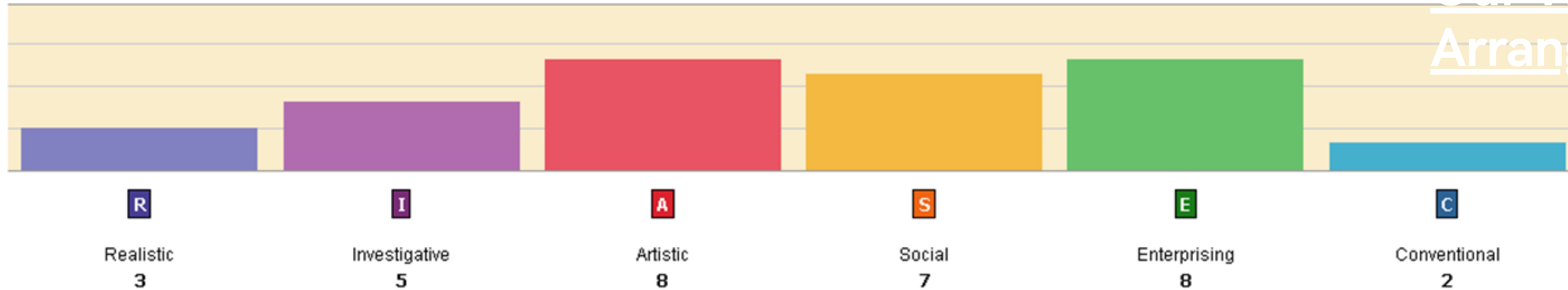
[Student Copy PDF](#)

[Office Use PDF](#)

[RIASEC Card PDF](#)

72 total questions

PGM/ .0(12: 073/072



Career Decision Inventory Questions

6 Please encourage student to follow up with Faculty Advisor in their chosen program as needed.

List all occupations you are considering right now (separate with commas).
Public Relations Executive, Teacher, Marketing, Higher Education

Which occupation is your first choice? If undecided, write "undecided."
Higher Education

How well satisfied are you with your responses to the questions above?
Very Satisfied

If I had to make an occupational choice right now, I'm afraid I would make a bad choice.
True

Original Suggested Programs

- [Broadcasting Production Technology](#)
- [Culinary Arts](#)
- [University Transfer: Associate in Arts](#)
- [University Transfer: Associate in Science](#)

CAREER COMMUNITIES



Clusters of programs in similar academic and career fields

Help students and others understand a college's offerings

Help students explore, choose, and plan a program of study

Framework for marketing and recruitment, program review and improvement, and professional development

Is it working?



Most students (75-80%) have selected a program that corresponds to their top two RIASEC categories

2019-2020 - 10% of Students in the Cohort Change their major within the first term

2018-2019 - 12%

Program Changes

-10-
16%

About 90% of the students who have selected a program outside of their RIASEC categories switch to one which does

Retention Rate

84% (FA to SP)

2019-2020

2019-2020 - 38% of Students in the Cohort Change their major after the second semester

2017-2018 - 75%

Intake Survey

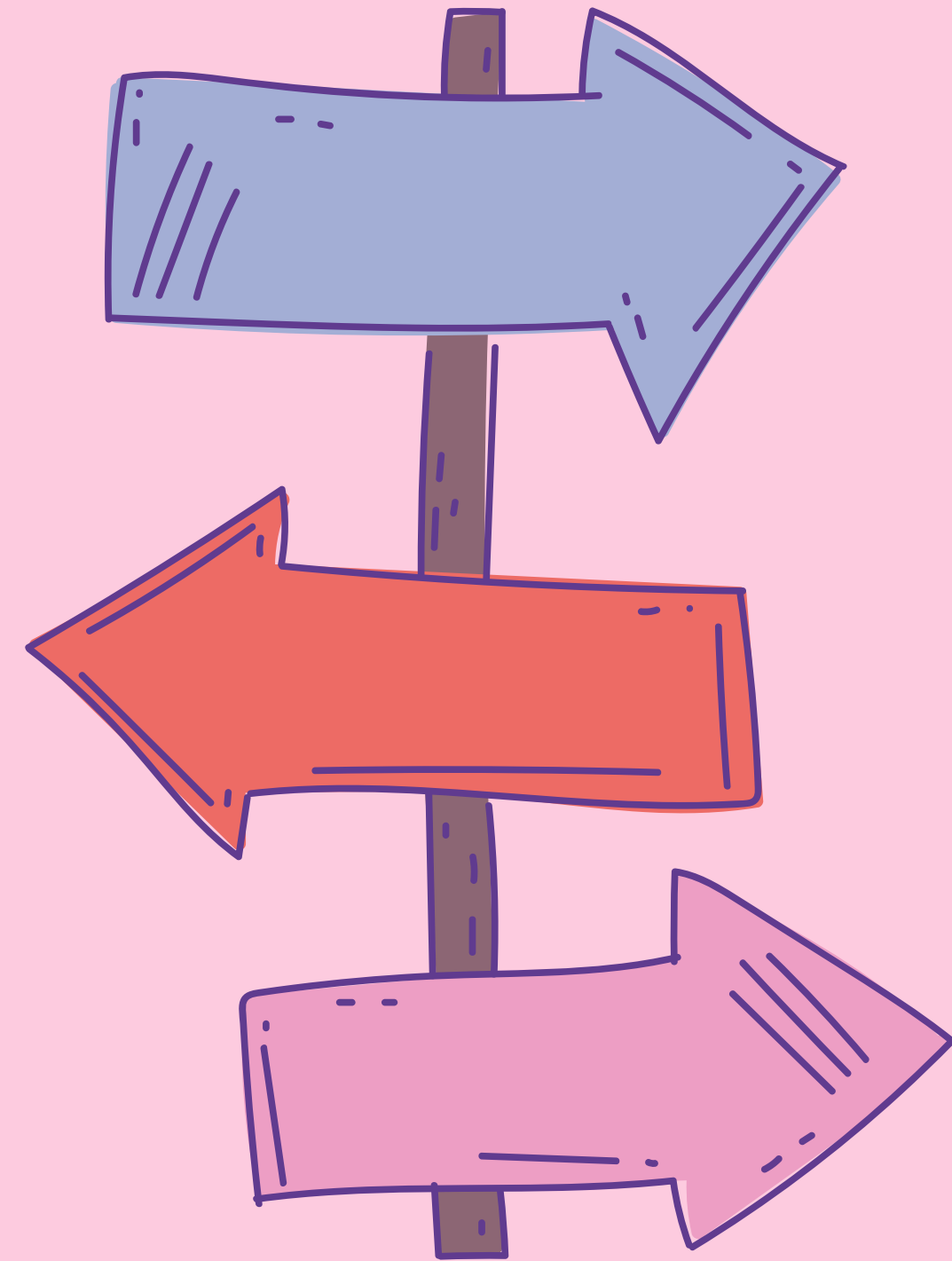


New Student Success Questionnaire

A survey or questionnaire that is completed by a student that assists college staff in being able to proactively identify services or resources that would be helpful to connect students to prior to or during enrollment. The services or resources could contribute to the student being successful at the college.

Education Navigators

- Initial point of contact for students
- Initial onboarding and advising to an academic pathway
- Will assist student in staying on their academic pathway
- Academic Concerns
- Personal Obstacles
- Resources
- Coaching
- Check Ins and Outreach
- Competitive program advising



**NSO
REDESIGN**

**SLATE
Implementation
CRM**

**ADULT
STUDENTS
(RECONNECT)**

**Title III Grant
NAVIGATE**

OTHER CONSIDERATIONS

**ONGOING
TRAINING**

**BE
AVAILABLE!**

**SPLIT
ADVISING
MODEL**

**PROCESS
MAPPING**

HANDOFF

- Plan for the students you have
 - Ask them about their experience
- Remember that whatever you do will not be the final product. You will continue to edit.
- Put yourself in the shoes of a student.
 - Mystery Shoppers
- Entertain some Wild Thinking
- Get the work started
- Collaborate with a diverse group of faculty and staff in this work.



Recommendations