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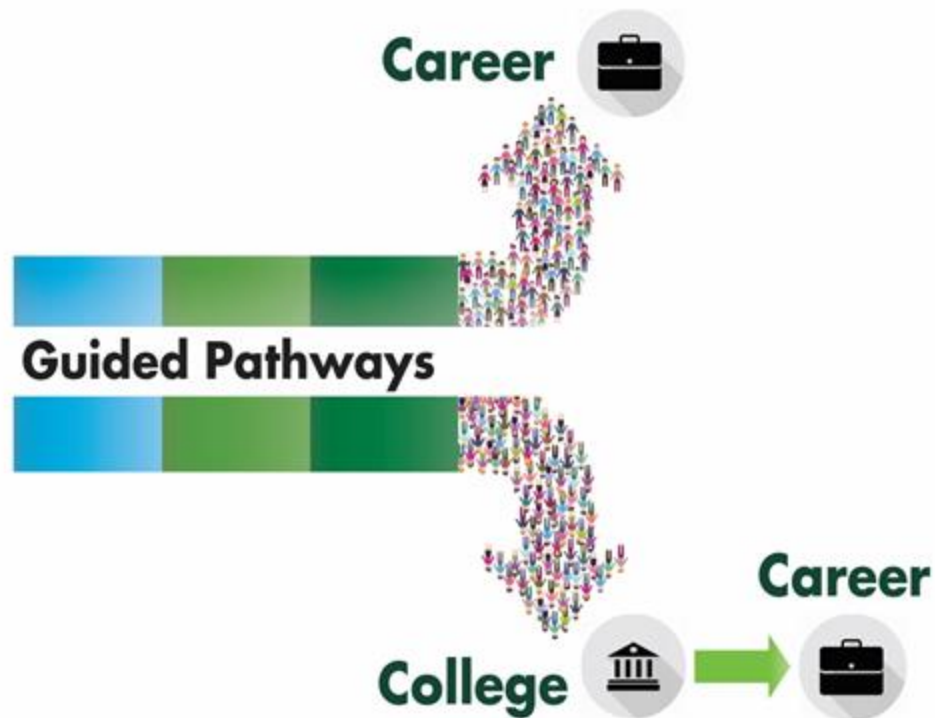
Advising for Impact





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Guided Career Pathways





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WSSC's Transformative Change Framework



Structural
Change



Process Change

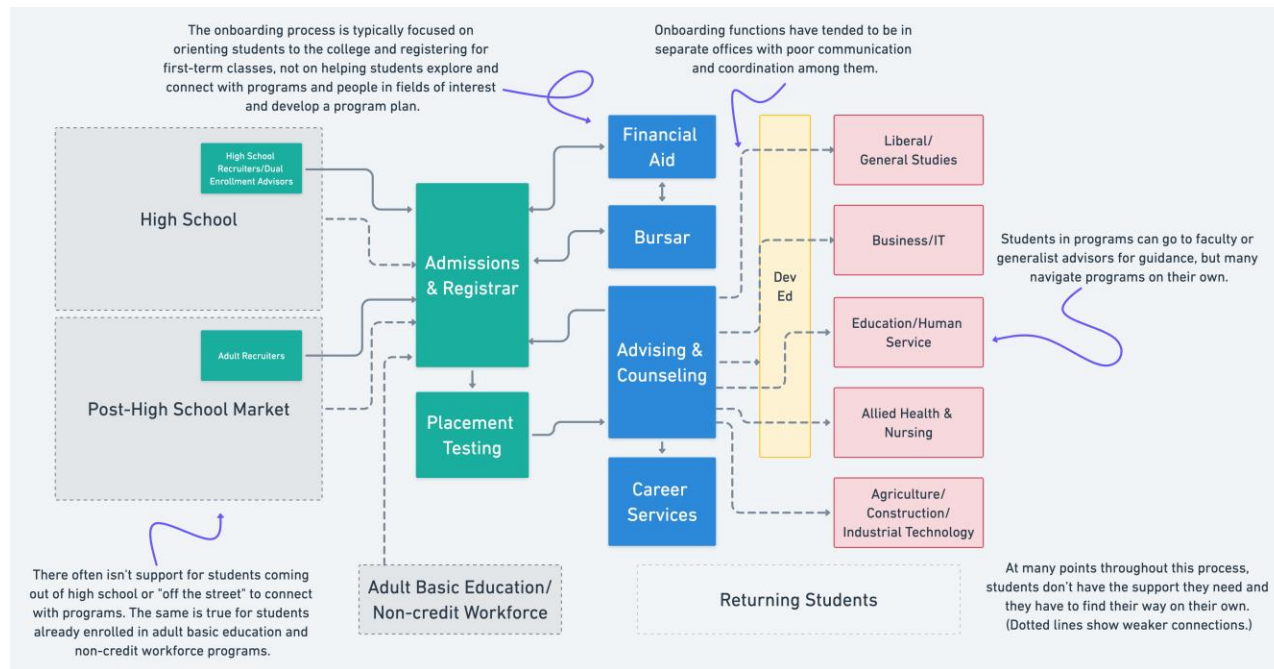


Attitudinal
Change

Melinda Karp, Phase II Advisory

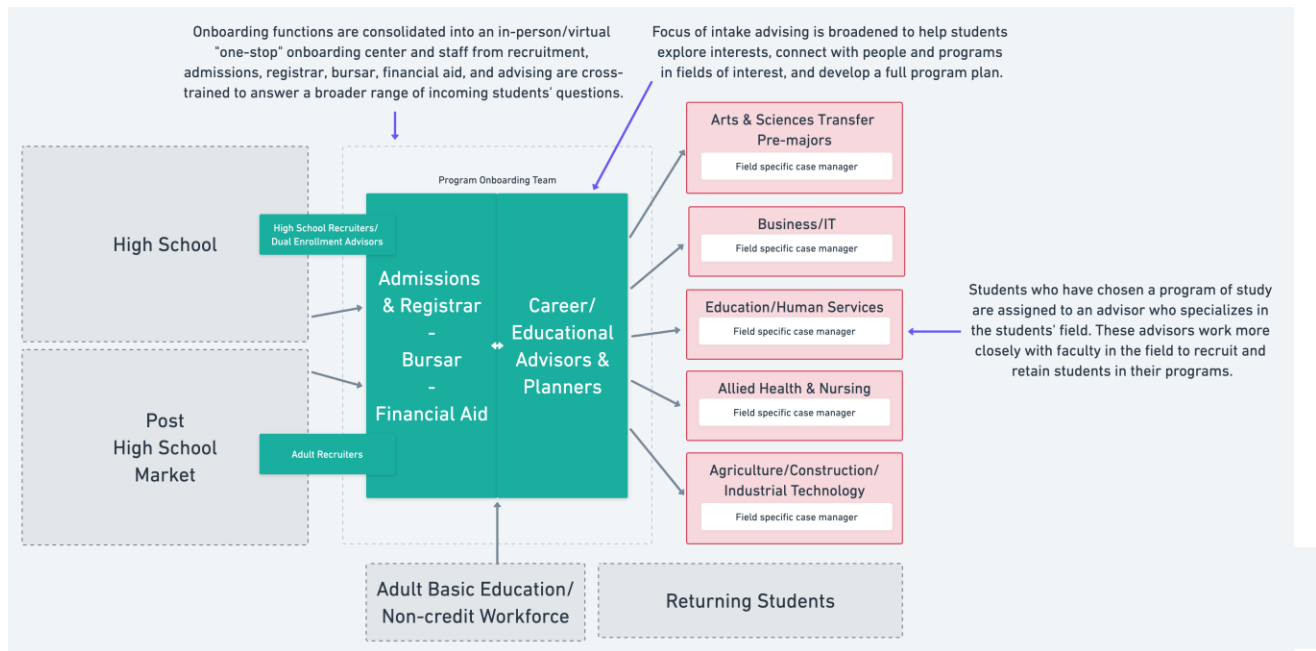


CCRC: The Runaround





CCRC: The Redesign





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Personalized Onboarding: Help Students Clarify a Career Goal



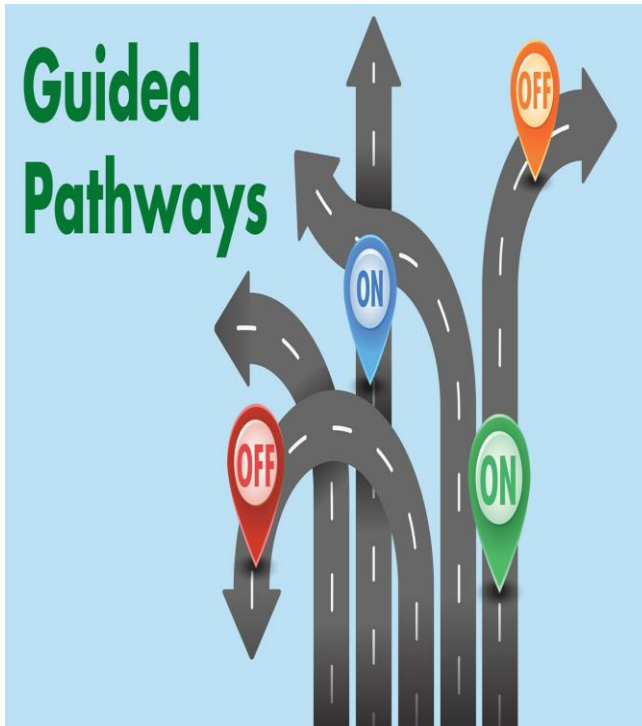
Student
OneStop

One Location. Endless Support.

- Merged Financial Aid, Business Office, and Enrollment Services
- **Career Exploration**
- **Clarify path to career goal**
- Help create a financial plan and complete the FAFSA
- **Foundation:** Emergency Services



Career Preparedness and Exit Ramps: 8-Week Course Delivery



Stackable Credentials
Industry Certification
College Certificate
College Degree



Help Students Get on a Path Keep Them on a Path



Center for Student Success

- Student support services in one location
- **100% Students Have a Plan**
- Food Pantry
- Mental health counselling
- Tutors

Academics

- Dev Ed Reform
- 8-Week Delivery Model



Dual Enrollment: Career Focus

FROM

TO

Program/course lists



Career Plan

A la carte courses



**Program maps for ALL
Students**

Disconnected courses/credits



**Pathway with Industry
certifications embedded in
degree pathways**

Unclear connections between
courses, programs, and
career



Clearly specified career path



CAREER COMMUNITIES



Automotive & Diesel

Automotive Service Technology
Diesel Truck Systems



Business & IT

Accounting
Business Management
Computer Systems (1-Yr. Cert.)
Cyber Security & Investigation
Medical Administrative Assistant



Engineering

Chemical Operator — Online (1-Yr. Cert.)
Electrical Engineering
Industrial Technology
Mechanical Engineering Technology
Process Technician
Robotics & Mechatronics Technology



Health Sciences

Nursing
EKG Technology
Massage Therapy (1-Yr. Cert.)
Medical Laboratory Technology
Physical Therapist Assistant
Radiologic Technology
Respiratory Therapy



Public Service

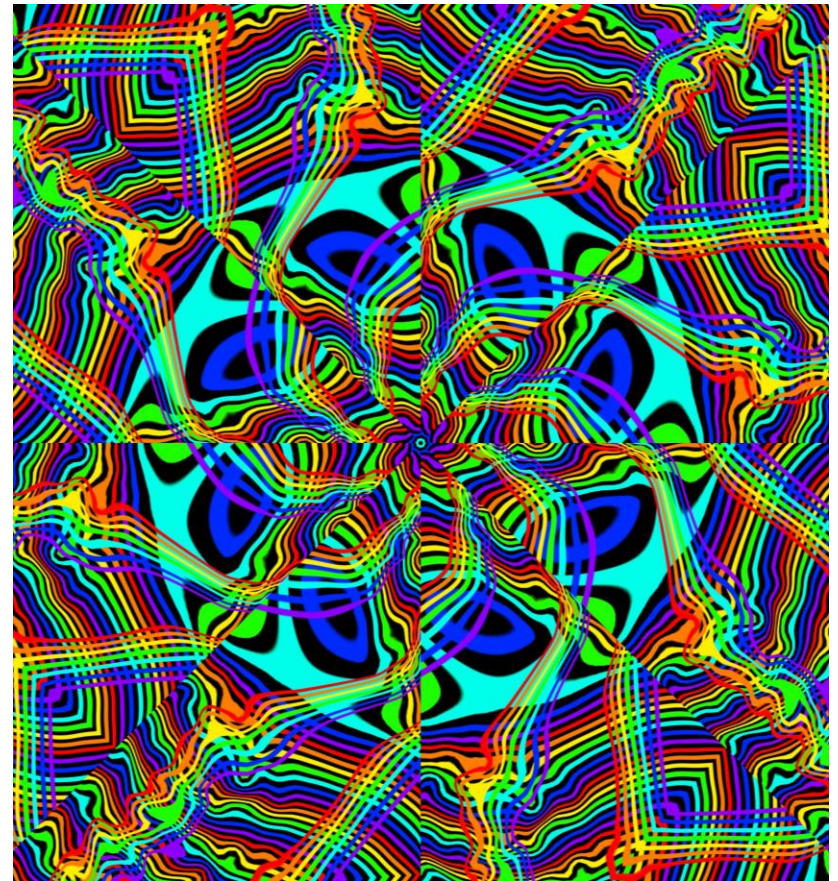
Criminal Justice
Criminal Justice — Law Enforcement
Education Transfer
Social Services





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What's your advising model?





Center for Student Success Advising Role

- ❑ First-time advising and outside-of-term advising
- ❑ Register students with holds (with advisor plan in place)
- ❑ Success Coaching
- ❑ Career Coaching (shared)
- ❑ Centralized student communication and calendar invites
- ❑ Nudges to faculty

Faculty advise
high school
students too...



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4 Success Coaches serving
1,600 students
(excludes 800 dual-enrollment)



Canvas Advising Page



 **Advising with Prof. Graham** 

Hello! This is a place to communicate about all your advising needs. You'll find important schedules and updates here. Shoot me a message through Canvas Inbox for a speedy response. Check out my student hours and stop by my office or make an appointment.

[Advisor Info](#) [Academic Calendar](#) [Schedule an Appt](#) [Course Catalog](#)
[Self-Service Help](#) [WSCC Policies](#) [WSCC Degrees](#)

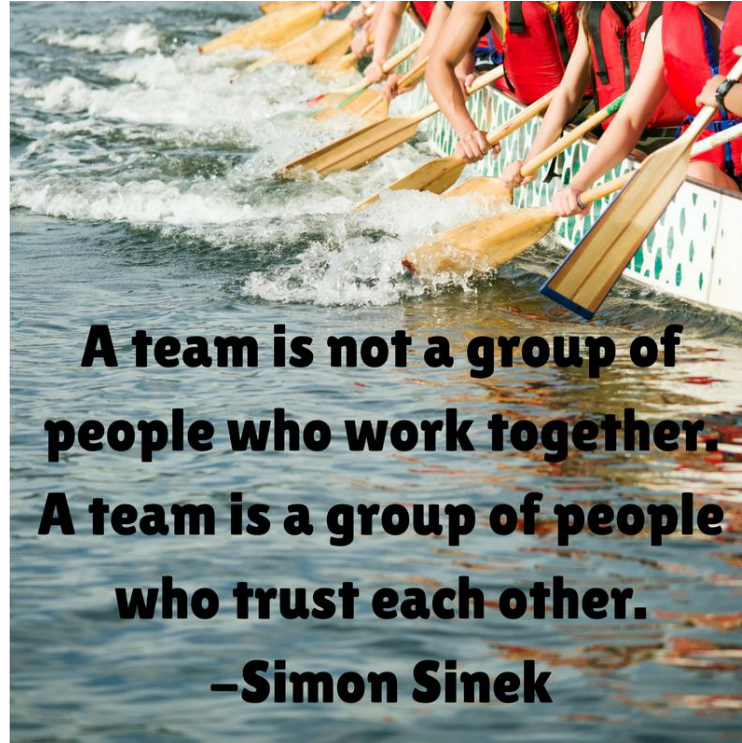
Instructor: Kelsie Graham Office: A&S 256 Email: kgraham1@wscc.edu
(chatting through Canvas Inbox ensures the quickest response)
Canvas Email: Please use the "Inbox" Tool on the left navigation toolbar.


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 **Advising with Prof. Graham** 



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**A team is not a group of
people who work together.
A team is a group of people
who trust each other.
–Simon Sinek**

*Increase advising capacity by
building **TRUST** between faculty and student support teams*



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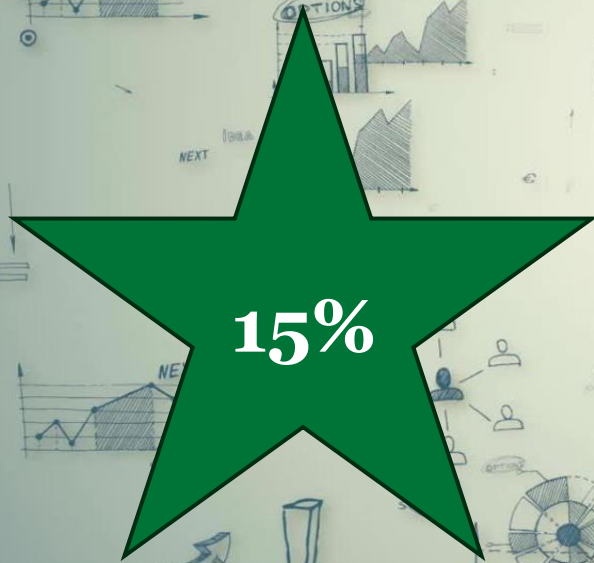


Develop TRUST between faculty and student support teams

- Success Coaches attend departmental meetings
- Course schedule design (shift to 8-week terms)
- Culture of interdisciplinary roles w/n meetings
- Ongoing program updates

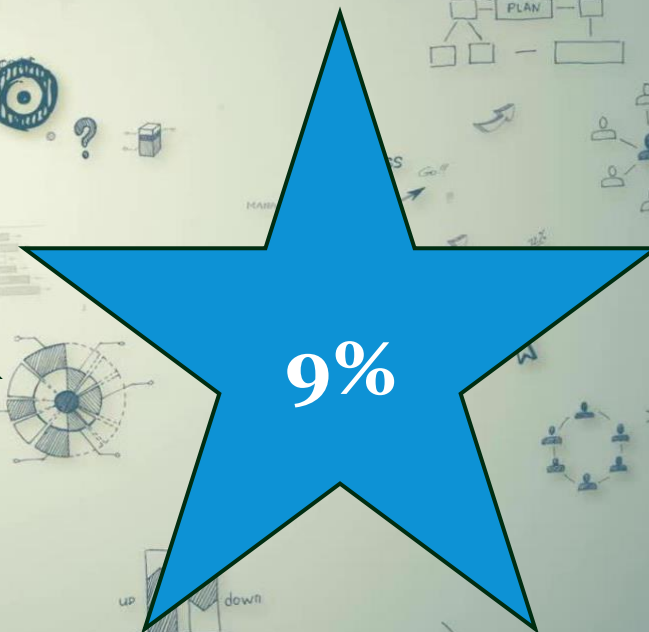


Retention
Rate



15%

Graduation
Rate



9%

Success metrics (over last 5 years)



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What % of your students withdrawal after the first-term advising?



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CHALLENGES w/large summer model

- Discovered that some students felt overwhelmed.
- Mixed review of quantitative results – students loved and hated the same things
- Students essentially were asking for a personalized option that allowed them to answer questions more openly.

REDESIGN w/adult students in mind

- ✓ Small groups
- ✓ More frequently – more time to problem solve before classes start
- ✓ Greater engagement - Personalized touch allows everyone to speak individually with Financial Aid



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NEW STUDENT ORIENTATION

REDUCE SUMMER MELT, INCREASE PERSISTENCE, & INCREASE FINANCIAL AWARENESS

Redesign New Student Orientation



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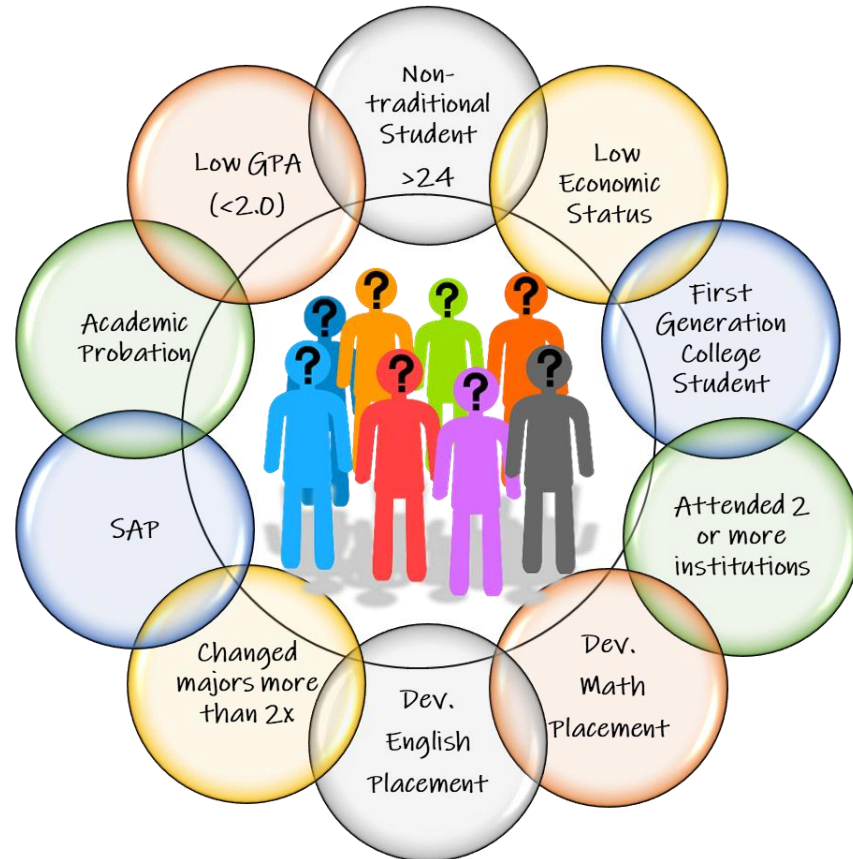
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What are the top risk factors on your campus?



Predictive Analytics using localized risk factors

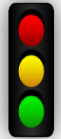
Responding with
greater purpose to
engage and
support at-risk
Appalachian
students



- Pennock Arnold, T. (2017) *Expectations, Choices, and Lessons Learned: The Experience of Rural, Appalachian, Upward Bound Graduates* (Doctoral Dissertation) Ohio University, Athens.



For each one of these risk factors, a student is given 10 points



(up to 100 total).

60-90 points =red

30-60 Points= yellow

<30 points = green light (WSCC average)



Over 95% Accuracy
against success rates
(A,B, or C) 2017-2021

K-Nearest-Neighbor
Naive-Bayes statistical models

In 2022-2023, the
College worked to
break the
predictive value
to 82%.



Prevented 40-course
section failures that
would otherwise have
happened.

Breaking the model





Financially Well Students requires EVERYONE to realize risks and understand supports

Financial Aid Integration

- Orientation
- Individual meetings (admissions and registration)

Be Proactive

- Language matters

Train faculty

- To advise with the student's best interest

Holistic Advising must ask the tough questions





Upfront Cost Disclosure and Financial Planning



**Associate Degree Nursing Program
(Traditional)**

Fall Entry

Estimated Costs for 2024-2026

In-state Tuition: \$170.00 Out-of-state Tuition: \$171.00

Pre-Nursing Coursework

Total credit hrs:	14
Tuition (in-state):	\$2,380.00
Books:	\$700.00
Lab Coat/Goggles:	\$40.00
Calculator:	\$136.00
Lab Fees:	\$115.00
Estimated Cost (in-state):	\$3,371.00

Semester I (Fall 2024)

Total credit hrs:	14
Tuition (in-state):	\$2,380.00
Books:	\$1,300.00
Lab Coat/Goggles:	\$40.00
Lab Fees:	\$290.00
ATI Fees:	\$413.25
Clinical Supplies*:	\$170.00 (+)
Uniforms:	\$150.00
Criminal Background:	\$50.00
Drug Screen:	\$90.00
Laptop:	\$750.00
Physical/Immunizations:	\$250.00 (+)
Estimated Cost (in-state):	\$6,383.25

*Watch w/sweep hand, stethoscope, bandage scissors, penlight, name badge, shoes.

Semester II (Spring 2025)

Total credit hrs:	10
Tuition (in-state):	\$1,700.00
Books:	\$1,100.00
Lab Fees:	\$175.00
ATI Fees:	\$413.25
Clinical Fees:	\$75.00
Estimated Cost (in-state):	\$3,463.25

Semester III (Summer 2025)

Total credit hrs:	6
Tuition (in-state):	\$1,020.00
Books:	\$600.00
Lab Fees:	\$70.00
Lab Coat/Goggles:	\$40.00
Estimated Cost (in-state):	\$1,730.00

Semester IV (Fall 2025)

Total credit hrs:	9
Tuition (in-state):	\$1,530.00
Books:	\$900.00
Lab Fees:	\$200.00
ATI Fees:	\$413.25
Clinical Fees:	\$100.00
Drug Screen:	\$90.00
Estimated Cost (in-state):	\$3,233.25

Semester V (Spring 2026)

Total credit hrs:	11
Tuition (in-state):	\$1,870.00
Books:	\$500.00
Lab Fee:	\$270.00
ATI Fees:	\$413.25
Clinical Fees:	\$100.00
BCII and FBI Report (NCLEX):	\$90.00
NCLEX-RN (Pearson Vue):	\$200.00
State Board Application:	\$75.00 (+)
Nursing Pin (not required):	\$50.00 (+)
Pictures (not required):	\$40.00 (+)
Transcript Fee:	\$8.00
Estimated Cost (in-state):	\$3,616.25

Total Credits for AAS Degree	(64)
Total (In-state):	\$21,797.00

❖ Required travel to clinical sites is not included in the estimated costs

Revised 8.22.2023



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CAREER SERVICES



Does your College have a Career Services office?



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**Find the career that's been
looking for *you*.**

Only futureplans.com shows you the careers that value the abilities,
interests, and work values you have to offer.



INTEGRATED Career Advising



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Holistic Advising

SSIPP

- ❑ Sustained – Yearly communication plan and continuous nudges.
- ❑ Strategic – Refer like a pro and use EVERYONE to create differentiated support.
- ❑ Integrated – Avoid bouncing around and switch advising strategies with the season
- ❑ Proactive – Develop relationships first to promote help-seeking behavior
- ❑ Personalized – Accurate, timely, and attuned to the individual

HOLISTIC STUDENT SUPPORT DEFINITION:

“ A holistic approach meets students where they are, addresses their individual needs, leverages their strengths, and focuses on student development and learning.”
(Holistic Student Supports Redesign: A Toolkit, ATD 2018)

*Academic Advising in the
Community College
Edited by Terry O'Banion
2019*

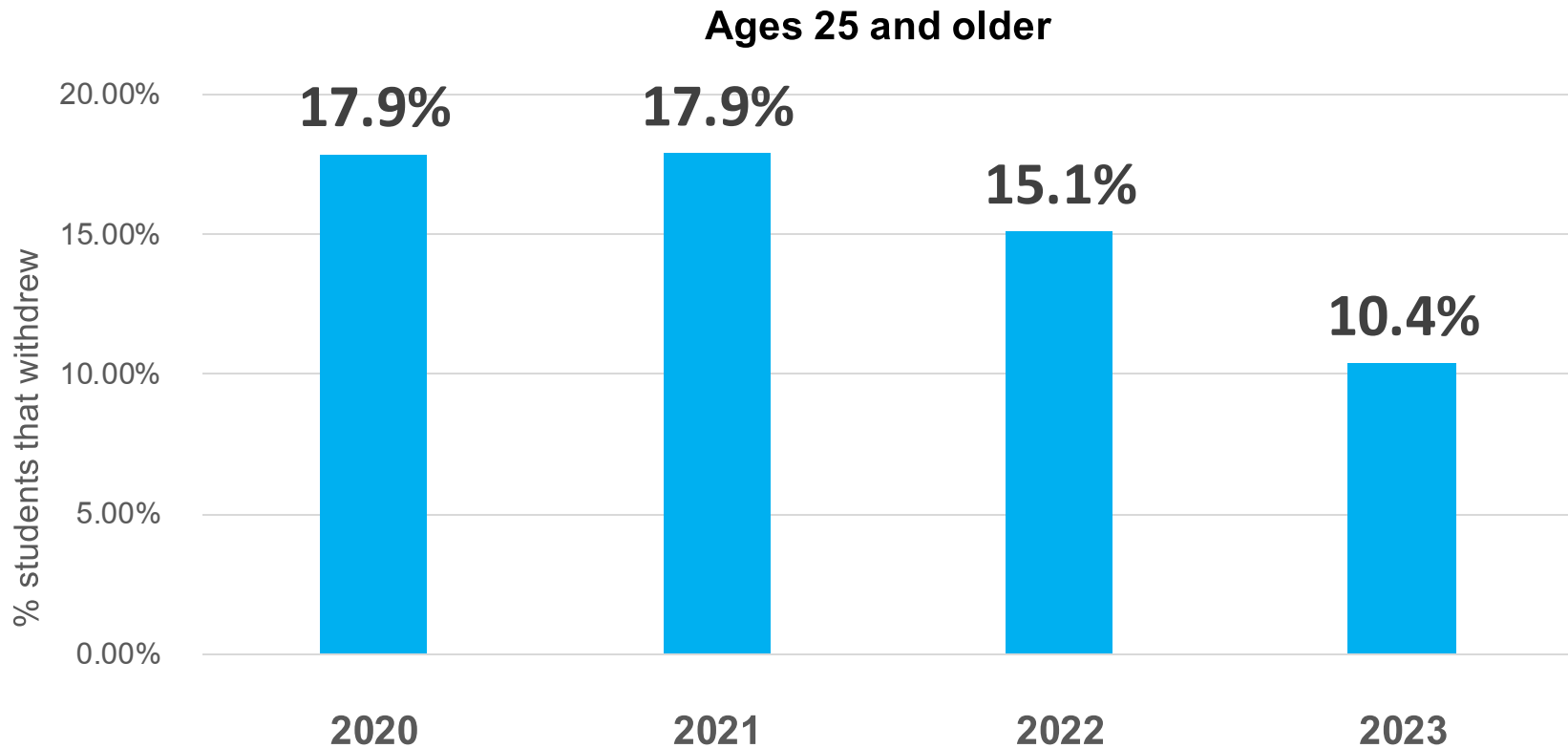
A Framework for Advising Reform
Serena Klempin, Hoori Santikian
Kalamkarian, Lauren Pellegrino, &
Elisabeth A. Barnett, July 2019
CCRC Working Paper No. 111



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Supplemental Slides

Adult Summer Melt

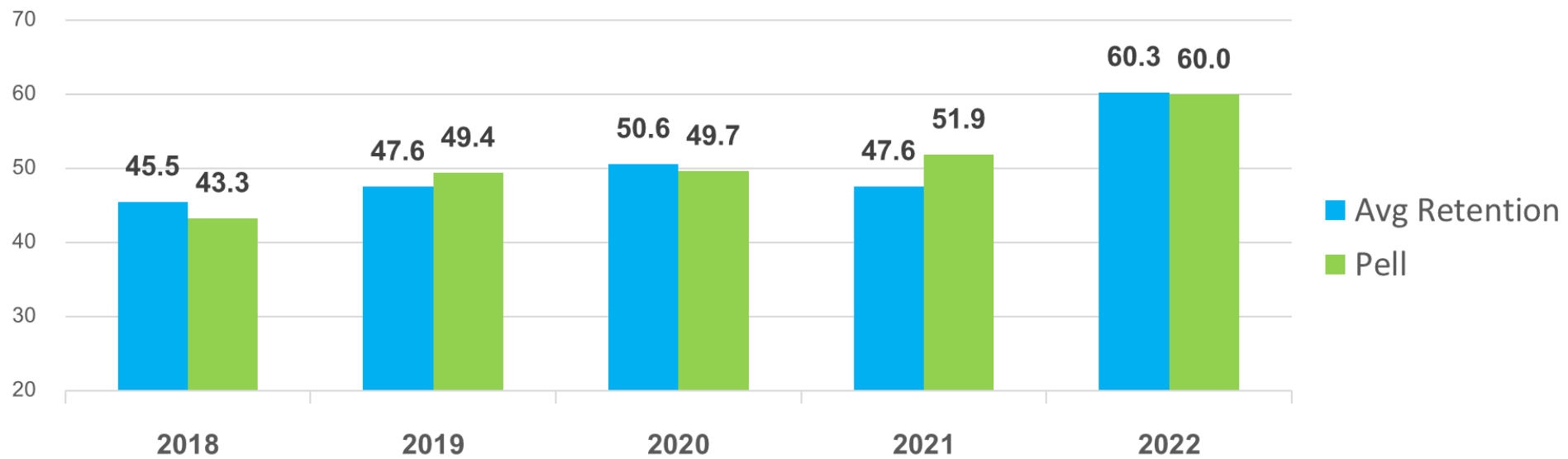


Adult students who register from April-August but drop prior to fall census day

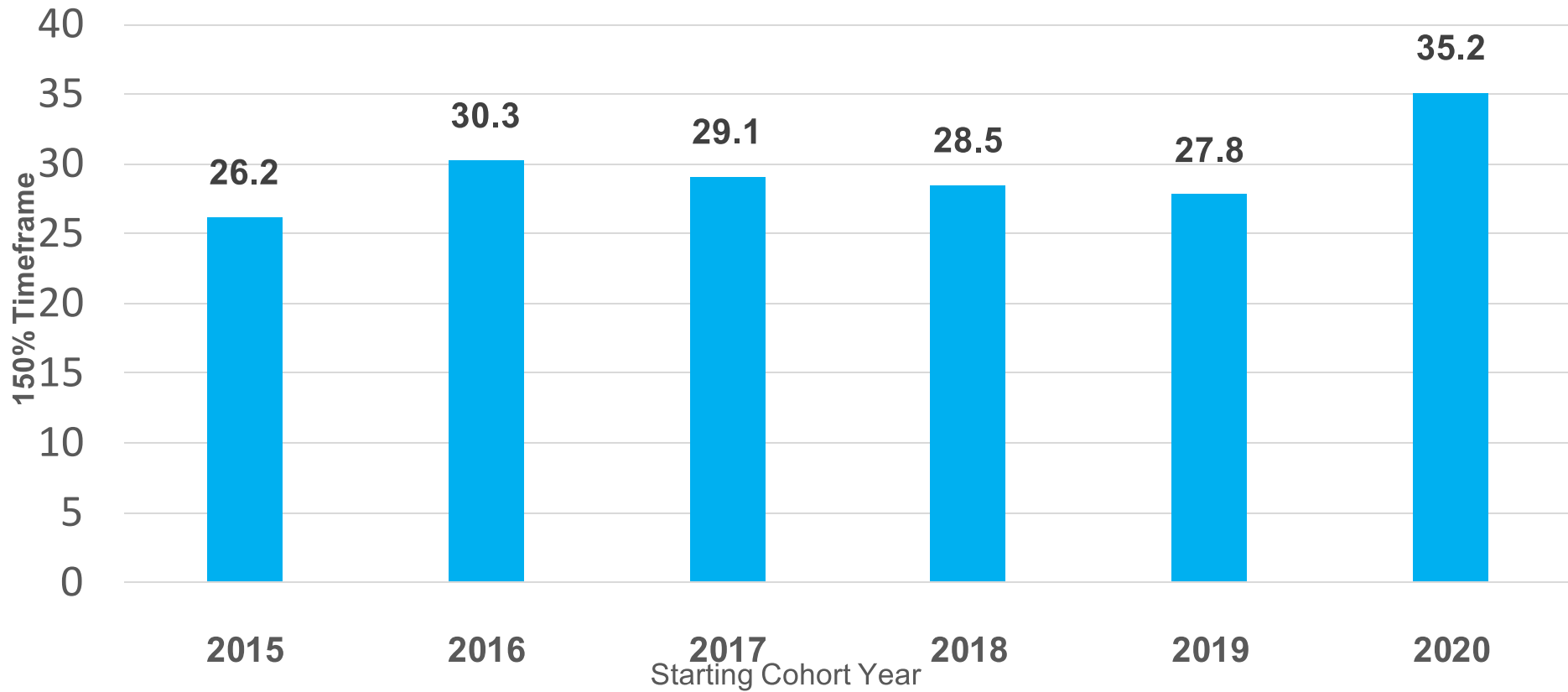
Retention Rate

Fall to Fall Retention

Full and Part-Time Students Combined

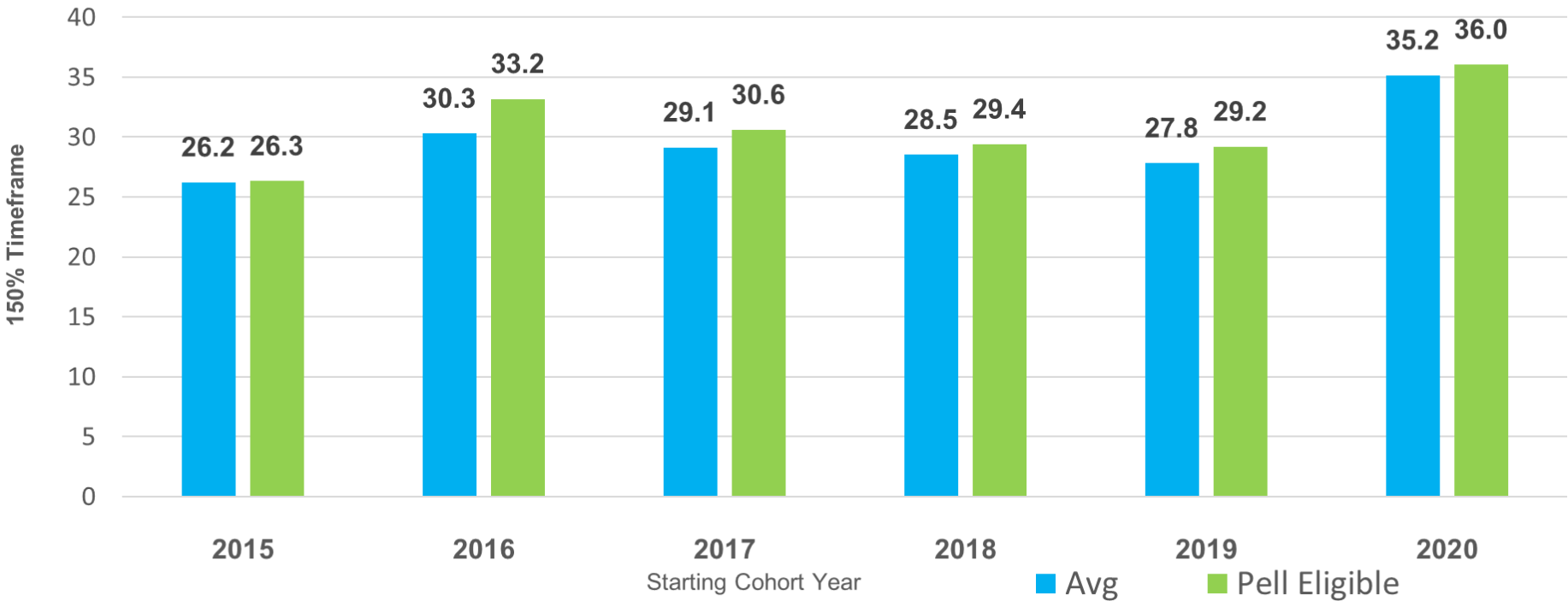


Graduation Rate



Combined first-time full and part-time cohorts. The percent time indicates the percentage of students graduating in that amount of time (e.g. 3 years for a two-year degree).

Graduation Rate



Combined first-time full and part-time cohorts.

The percent time indicates the percentage of students graduating in that amount of time (e.g. 3 years for a two-year degree).