

A Regional Partnership Transforming the College Going Culture

Imperial County, California

Who We Are



Victor Torres

Associate Dean of Workforce
Development and
Non-Traditional Instruction
Imperial Valley College
NCII Rural Pathways Coach
victor.torres@imperial.edu



Simon Canalez

Superintendent
Brawley Union High School
District
scanalez@brawleyhigh.org



Dr. Blas Guerrero

Executive Liaison for Higher
Education Initiatives
University of California
blasguerrero@d@gmail.com



Monica Castillo Hernandez

School Counselor 9-12
Holtville High School
mhernandez@husd.net



Fernanda Mass

School Counselor 9-12
Imperial High School/Holbrook Alt Ed
fmass@imperialusd.org

Key Topics

Imperial Country Demographics

Changing mindsets around college going culture

Effective strategies for building successful K12 - community college partnerships

Impacts of K12 partnerships on college access

Imperial County



- **Population: 178,713**
- **Latino: 86.1%**
- **Bachelor Degree or higher: 15.2%**
- **Persons in poverty: 17.3% CA 12.2%**
- **Median Income: \$49,087 CA \$84,097**
- **Unemployment Rate: 19.7% CA 5.1%**

- **Two-Year California Community College**
- **Single College District**
- **Accredited by WASC/ACCJC**
- **160 programs of study**
- **298 Faculty Members, 41% FT**
- **501 Total Employees, 37% Classified**





County Demographics and College Going Rates

Name	Total	Grade TK	Grade K	Grade 1	Grade 2	Grade 3	Grade 4	Grade 5	Grade 6	Grade 7	Grade 8	Grade 9	Grade 10	Grade 11	Grade 12
Imperial County	35,390	951	2,089	2,145	2,429	2,486	2,555	2,626	2,597	2,734	2,788	2,925	2,944	2,917	3,204
Statewide	5,806,221	177,570	365,002	384,822	402,871	419,608	421,232	430,679	431,899	437,475	444,760	474,921	462,072	465,015	488,295

Name	High School Completers	High School Completers Enrolled In College	College-Going Rate	Enrolled In College (In-State)	Enrolled In College (Out-of-State)	No Record of College Enrollment
Imperial	2,616	1,875	71.7%	66.9%	4.8%	28.3%
State	435,202	270,876	62.2%	54.6%	7.6%	37.8%

Source: <https://dq.cde.ca.gov/dataquest/>

Note: Demographic data 2024-2025 and College Going Rates 2022-2023

UC San Diego

CSAC
CALSOAP
SAN DIEGO AND
IMPERIAL COUNTIES
CONSORTIUM



IMPERIAL COUNTY
STRONG WORKFORCE
PROGRAM CONSORTIUM



SDSU | San Diego State
University

UNIVERSITY
OF
CALIFORNIA | Office
of the
President

Imperial County Partners

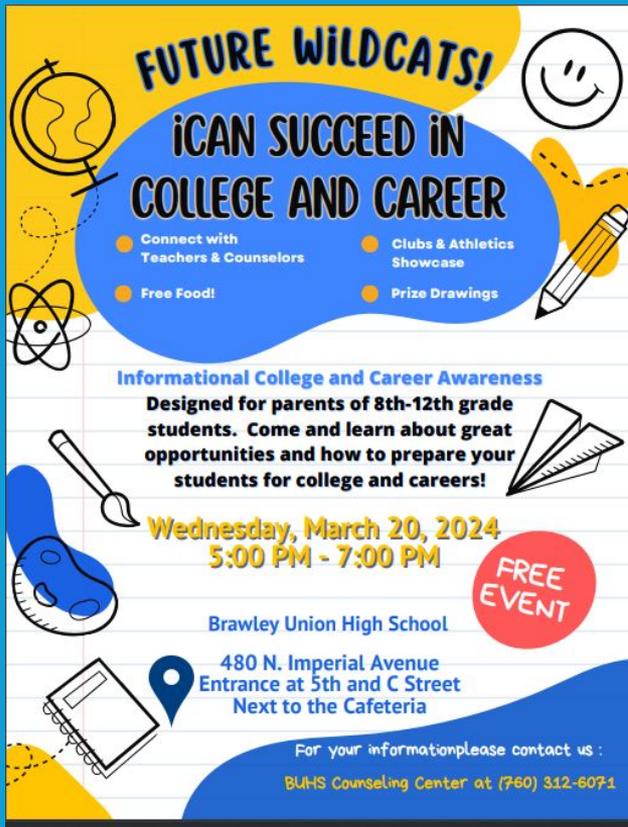
Culture Shifting Partnerships and Initiatives

- College and Career readiness Initiative (CCRI)
 - Higher Education Week I and II
 - Summer Algebra Academies
- P-16 Partnership for Higher Education
 - College Access Professional Summit
 - iCAN Countywide Events
- Imperial County Office of Education-HEAL
 - Countywide Professional Development
- Imperial County Partnership for Higher Education (ICPHE)
- Imperial County Counselors Roundtable
- Higher Education Summit
- Imperial County Adult Education Consortium
 - Adult Ed Summit
 - Adult Ed Dual Enrollment
- Middle School and High School Strong Workforce Consortium
 - Middle School Engagement Days
 - High School Engagement Days
 - Career Expo
- College and Career Indicators Network/Principal's Network
- Imperial County Superintendents Network
- Early College Credit Ambassador Project

Mindset Changing Structures

- Agreements (MOUs) on collaboration, data, data analysis, and transparent discussions.
- Instituted data sharing agreements between IVC and K12 districts.
- IVC hosts conferences, professional development and K12 engagement days to help K12 partners learn about IVC CTE and transfer programs and new initiatives, which helps change perceptions of IVC.
- Collaboration between IVC, K12 and outreach partners.
- Addressing duplication of services.

County Wide Events



FUTURE WILDCATS!

iCAN SUCCEED IN COLLEGE AND CAREER

- Connect with Teachers & Counselors
- Clubs & Athletics Showcase
- Free Food!
- Prize Drawings

Informational College and Career Awareness
Designed for parents of 8th-12th grade students. Come and learn about great opportunities and how to prepare your students for college and careers!

Wednesday, March 20, 2024
5:00 PM - 7:00 PM

FREE EVENT

Brawley Union High School
480 N. Imperial Avenue
Entrance at 5th and C Street
Next to the Cafeteria

For your information please contact us :
BUHS Counseling Center at (760) 312-6071



EXPLORE IVC | STEM
OCTOBER 22 AND 29 | 8:00 AM - 1:30 PM

Imperial Valley College will be hosting two open house days on Saturday October 22nd and 29th. This event will provide middle school students with the opportunity to learn about the benefits of Community College, and experience Program Pathway demonstrations.

IVC is excited to offer a memorable experience that will include the following programs:

- Renewable Energy
- Engineering
- Nursing

Imperial Valley College
WE ARE IVC!



HEWII Student & Parent Nights

Brought to you by **CCRI**

WEDNESDAY MAY 22
Virtual
Log on any time between 5:00 PM - 7:00 PM
<https://bit.ly/HEW2VPN2024>

Have your parent or guardian register for the Virtual Parent Night on May 22nd for a chance to speak to representatives live via Zoom any time between 5:00 pm-7:00 pm.

THURSDAY MAY 23
In-Person
Visit any time between 5:00 PM - 7:00 PM
Imperial Valley Mall - Macy's Court

Stop by any time to speak to College Representatives who will be located in the Imperial Valley Mall right outside of Macy's, near the food court.

Exclusive \$500 Scholarships
Exclusive opportunity to apply for one of two \$500 scholarships will be available to Juniors (Class of 2025) whose parents register and attend.

FOUNDATION EDUCATION
Imperial Valley College Office of Student Services

For questions, please contact: Mirella Cobarruvia-Joshi, Assistant mirella.cobarruvia@ivcc.edu

Strategies for Ensuring Strong K-12 Partnerships

- The Imperial Valley Counselors Roundtable (includes all IVC and K12 counselors) meets quarterly.
- Dual enrollment courses are targeted to the needs of each school.
- High school teachers build college-going activities into the curriculum.
- County-wide events, including Higher Education Week 1 (for seniors) and Week 2 (for juniors)
- Middle School and High School Strong Workforce Consortiums
- Imperial County Partnership for Higher Education

Higher Education Week

- Funded by K12 school districts; organized by K12 districts in partnership by the Imperial County Office of Education, Imperial Valley College, and San Diego State University
- Includes activities and events for students and families; materials are available in English and Spanish
- Parents are invited to attend an in-person or virtual parents night
- Participation by IVC departments: Admissions and Records, Counseling, Financial Aid, Career Education
- Held twice per year (fall for seniors, spring for juniors)
- Outreach to more than 3,000 students each week
- Read more: <https://sites.google.com/icoeapps.org/hew12021/home?pli=1>



Higher Education Week I

Participating Institutions

Monday
 September 25, 2023

Central Union High School
Senior Session
Time: 8:20 am - 9:20 am
Total Students: 430

Desert Oasis High School
Senior Session
Time: 10:00 am - 10:45 am
Total Students: 33

Travel to San Pasqual -
Lunch @ San Pasqual
Lunch
Time: 12:00 pm - 12:45 pm

SPV Middle School
8th grade Session
Time: 12:45pm - 1:25 pm
Total Students: 38

San Pasqual High School
Senior Session
Time: 1:30pm - 2:30 pm
Total Students: 42

Total Students Day 1
#541

Tuesday
 September 26, 2023
 Travel to Calipatria

Calipatria High School
Senior Session 1
Time: 8:20am - 9:20am
Total Students: 70

Brawley High School
Senior Session 2
Time: 10:20am - 11:20am
Total Students: 411

Travel to San Pasqual -
Lunch @ BUHS
Lunch
Time: 11:20 - 12:20

Valley Academy
Senior Session
Time: 1:00 - 2:00 pm
Total Students: 75

Total Students Day 2
#556

Wednesday
 September 27, 2023

Southwest High School
Senior Session
Time: 8:20am - 9:10am
Total Students: 470

Imperial High School
Senior Session
Time: 10:00am - 11:00 am
Total Students: 293

Travel to San Pasqual -
Lunch @ IHS
Lunch
Time: 11:00 am - 12:00 pm

Parent & Student Night
Virtual Zoom
5:00 PM - 7:00 PM

Total Students Day 3
#763

Thursday
 September 28, 2023

* Please Note - Accommodations have been made to ensure schools have the opportunity to attend this event. *

Juniors & Seniors
Imperial Valley College
2023 Career Fair & College and University Day

Parent & Student Night
IV Mall Macy's Court
5:00 PM - 7:00 PM

Total Students Day 4
#

Friday
 September 29, 2023

Hotville High School
Senior Session
Time: 8:05 am - 8:45 am
Total Students: 136

Calexico High School
Senior Session 1
Time: 9:20 am - 10:20 am

Calexico High School
Senior Session 2
Time: 10:25 am - 11:25 am
Total Students: 695

Lunch at CHS
Time: 11:30am - 12:30pm

Total Students Day 5
#831

- Arizona Western College
- Cal Poly Pomona
- CETYS Universidad
- Columbia College
- CSU Chico
- CSU Monterey Bay
- CSU San Marcos
- Sacramento State University
- Grand Canyon University
- IVC Financial Aid
- New Mexico State University
- Northern Arizona University
- SDSU - IV
- UC Berkeley
- UC Davis
- UC Riverside
- UC Riverside
- UC Irvine
- UC San Diego
- Universal Technical Institute
- UNIVERSIDAD XOCHICALCO
- University of Arizona
- University of Chicago
- University of La Verne
- The University of Arizona Yuma
- Columbia College
- Imperial Valley College
- San Diego State University
-

Participating Partners

- Heal - FYP
- IVC - ASG
- Dual Enrollment
- EAOP
- Upward Bound
- Talent Search
- Cal Soap
- TRIO Program
- FAFSA

Imperial County Partnership for Higher Education

- Countywide collaborative to ensure access and coordination of services and activities to Imperial County K12 schools.
- Comprised of Imperial County College Access Partner Directors
- Meet monthly, coordinate services, track data and work together for continuous improvement
- Collaborate to ensure access to all students and families in Imperial County
- Imperial Valley College is an integral partner, including offices of Financial Aid, Counseling, Career Education, Admissions and Records.

Strong Workforce Program

- Imperial Valley ROP
- Imperial County Office of Education
- Imperial Valley College (Community College)
- All 17 local school districts
 - 15 School Districts with Middle Schools
 - 8 School Districts with High Schools
- Collaborate to form the Strong Workforce Program Consortium with a focus on doing more and better Career Technical Education and ensure smooth transitions for students from middle, to high school and beyond.
- Over \$21,000,000 in funding from CCC SWP over the last 7 years.



What are the
Impacts of these
Partnerships?

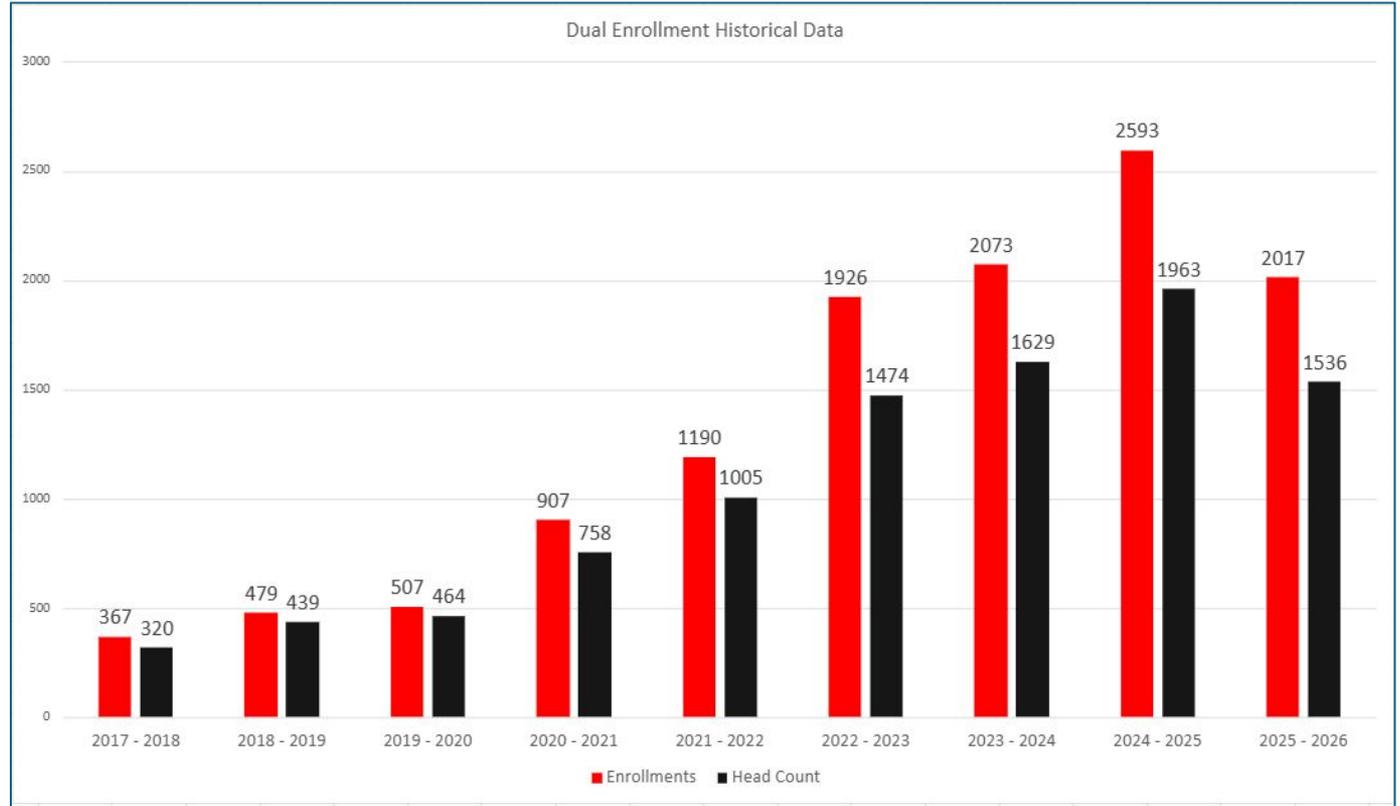
By the time students in the IVC service area graduate high school, they have:

- IVC application submission
- Completed the FAFSA/CADAA
- Completed the IVC orientation
- Developed an initial Student Educational Plan by meeting with an IVC Counselor
- Completed the Promise Program Application (if applicable)
- Degree Works (Degree Progress Tracker)

Dual Enrollment History



2017-2018 – No Summer
2020-2021 – No Summer



College going rates – Dual Enrollment



Term	Total 12th Graders	Avg. DE Units Earned	Max DE Units Earned by single student	Enrolled at IVC (Post-HS)	% Enrolled at IVC (Post-HS)	2 or 4-Year College		4-Year College	
						College Going Rate %	College Going Students #	College Going Rate %	College Going Students #
Spring 2025	435	9.3	60	317	72.87%	90.11	386	15.86%	69
Spring 2024	266	7.7	27	182	68.42%	88.0%	234	19.55%	52
Spring 2023	205	9	31	145	70.73%	95.6%	206	29.76%	61
Spring 2022	137	7.4	37	110	80.29%	97.8%	138	20.44%	28
Spring 2021	150	6.4	30	122	81.33%	99.3%	155	22.00%	33
Spring 2020	94	5.2	20	69	73.40%	89.4%	84	15.96%	15
Spring 2019	93	6	19	72	77.42%	94.6%	90	19.35%	18
Spring 2018	81	4.3	9	70	86.42%	96.3%	84	17.28%	14

Average since 2018 % Enrolled at IVC any time after HS

76.36%

Average since 2018 , attending 2 or 4 year college going rate

96.72%

Average since 2018, attending a 4 year University, going rate

20.03%

Thank you!

Success doesn't come from what you do occasionally. It comes from what you do consistently.

Questions/Comments?